

San Francisco State University ALL-UNIVERSITY COMMITTEE ON INTERNATIONAL PROGRAMS

ANNUAL REPORT As of May 12, 2015

I. Executive Summary

The All-University Committee on International Programs (AUCIP) is an Academic Senate committee whose membership is drawn from all colleges¹ and various administrative units of San Francisco State University (SF State). Members of the 2014-2015 were: Jocelyn Hermoso (Social Work, Statewide Representative); Mehmet Ergul (Hospitality Management, At-Large Rep, Senate representative); Ali Borjian, (Elementary Education, GCOE); Pavlína Látková (Recreation, Parks, & Tourism, HSS); Anne Koch (Management, COB and chair); Kathleen McAfee (International Relations, CLCA); Wenshen Pong (Engineering, COSE); Johnetta Richards (Africana Studies, ES); Josephine Arce, (Elementary Ed., At-Large Rep); José Galván, (CELIA, Academic Affairs); Hildy Heath (Director, Office of International Programs), ex officio.

*Note: Despite the efforts of the Academic Senate, no student representative from ICEE (or any other group) was identified or selected to serve on the committee.

During the 2014-15 academic year, the AUCIP worked on a variety of activities in furtherance of the international programs of San Francisco State University. These activities included: (1) reviewing and approving proposals for exchange programs and other cooperative agreements; (2) supporting the work and programs of the Office of International Programs (OIP); (3) formulate and suggest recommendations for the goal of internationalization in the new strategic plan, (4) planned the promotion of global sustainable issues on campus through cooperation with international organizations, (5) increasing the number of outgoing international students; and (6) participation in the reception of the ACIP Spring Meeting on campus.

Subcommittees designed to deal specifically with these tasks did not convene during the academic year; the full committee addressed them.

¹ Including the College of Extended Learning and International Affairs (CELIA).

II. Charge to the Committee

The All-University Committee on International Programs is charged to perform the following functions:

1. Advise the Director of International Programs
2. Formulate curricular and policy recommendations to be forwarded to the Academic Senate through its standing committees and to other all-university committees such as the Graduate Council, the General Education Council or the Interdisciplinary Council as appropriate.
3. Represent the faculty on matters concerning international programs.
4. Elicit support from the faculty and administration for international programs.
5. Facilitate coordination of inter-college and all-university projects that enhance the University's international programs.
6. Develop plans for new international education projects, in cooperation with departments, schools or colleges.
7. Collect, compile and transmit information about the University's international programs:
 - a. Receive reports from the units that operate international programs about the activities of these programs.
 - b. Collect and compile whatever additional information about the operation of the University's international programs the Committee deems necessary to fulfill its charge.
 - c. Inform the campus community about opportunities provided by international programs.
 - d. Bring any problems or concerns regarding the operation of international programs to the attention of whichever university offices or committees have responsibility for resolving such problems or concerns.
 - e. Report annually to the Academic Senate.

III. Activities of the Year

1. Exchange Programs and Other Cooperative Agreements.

The AUCIP recommended for approval the following proposals for bilateral exchange with SF State:

- General MOU, proposal for a scientific and academic collaboration between SF State and An-Najah University, Nablus, West Bank
- Bilateral exchange program between SF State and University of Denmark, Denmark
- Bilateral exchange program between SF State and Dundee University, Scotland
- Bilateral exchange agreement with Charles III University of Madrid, Spain
- General MOU with University of Verona and Teacher Education

The committee notes that the number of new MOUs and proposals has stayed the same amount since last year.

The committee notes that there is currently no requirement in place for exchange proposals to require students to have coursework completed that provides them with neither a specific understanding of the country (its history, culture, etc.) nor international problems prior to participating in an international exchange program.

2. Support the Work and Programs of the Office of International Programs.

The OIP has defined five (5) major areas of responsibility: (1) Serve as a clearinghouse of information on international education; (2) assist in the international development of faculty and curriculum; (3) serve students, both international students and study abroad students; (4) work with the community, including local, state and federal agencies and international organizations; and, (5) advice on and support international protocol, oversee campus protocol for international visitors and assist faculty and staff in preparing for international visitors.

At one of the AUCIP meetings the assistant director and a staff member of OIP presented an overview of all study abroad programs at SF State and a brief history of study abroad programs. The committee learned that the major prohibitive factor for choosing to study abroad by students at SF State is ‘staying on track’ with their studies when going abroad. The discussion panels which include peer-to-peer information exchange at the study abroad event the AUCIP chair organizes (see point 5 below) aid in showing students that they are getting credit for their studies abroad. It also helps discussing their study choices with an advisor before to support the choice for study abroad. By supporting the work of advisors, AUCIP helps to increase participation in study abroad.

The AUCIP supported various OIP activities (highlighted below) that relate to the third area of responsibility.

- International Education Week. SF State’s International Education Week is one of the largest in the country. The 2014 annual International Educational Week (IEW), held November 17-24, was very successful. There were several events, including Diplomats Day, cultural food fairs, a student reception, film screeners, and other events. There was an effort on behalf of OIP to get more faculty involved, and to put together events that took place during the evenings to encourage participation of students from colleges that offer evening courses.
- International Exchange. Several Study Abroad Fairs publicizing opportunities to participate in international exchange programs were held throughout the 2014-2015 academic year. The AUCIP has played an active role in preparing students for study abroad by promoting these programs in classes, teaching prerequisite classes, writing recommendation letters, and mentoring students. AUCIP members volunteered to assist with interviewing student applicants to the CSU

International Programs, participated in the fall and Spring Certification Ceremonies, and helped with the Study Abroad orientations.

3. Formulate and suggest Recommendations for the Goal of Internationalization in the new Strategic Plan.

As part of the process of providing input to the new strategic draft plan of San Francisco State University AUCIP submitted input to the Strategic Planning Coordinating Committee (SPCC) in both October and November 2014. Intent of this input during the process of drafting the strategic plan of the university was to update and to reiterate the goal of internationalization for the university. AUCIP's recommendation reiterated the importance of maintaining internationalization as one of the major goals of the university's new strategic plan. In particular, the committee discussed the integration of the goal of internationalization in specific parts of the strategic draft plan, also with respect to the relevance for specific core values, in several committee meetings. In this process AUCIP also progressed the contribution to the strategic plan by inviting the President of the Academic Senate and members of the Strategic Planning Coordinating Committee to one of its meetings. The invitees actively joined our discussion and provided the committee with valuable feedback and input where appropriate.

As part of this effort of adding to the new strategic plan AUCIP emphasized that international education and exchange has an important role in solving global problems and increasing social justice. It gives students different perspectives and opens them up to deal with pressing international and global issues. AUCIP's sees its responsibility in serving the many international students on campus and in enabling students to study abroad. By keeping internationalization as one of the major goals of the new strategic plan, the committee also emphasized the commitment to carrying on with its commitment to faculty-led study abroad and internationalization of the curriculum. As a result of AUCIP's efforts and suggestions the international and global focus has been strengthened in the new strategic plan of the university.

4. Planned the Promotion of Global Sustainable Issues on Campus through Cooperation with International Organizations.

In several AUCIP committee meetings the members of the committee discussed possible ways of cooperating with international organizations in the community. As a result, the committee found consensus to make a contribution with respect to promoting and addressing sustainable global problems. Such initiatives will include organizing events on campus that help to promote and address solutions to global sustainable issues. One potential place the committee started to explore in terms of feasibility for this work is the International Education Week. While the final platform for the focused events to take place still needs to be agreed on, potential concrete ways were discussed how to make a contribution in this area in the fall semester of the new academic year. The work and contribution in this area will include

cooperation with various organizations, faculty, and students in this area on campus. The intent is to make it an ongoing contribution to campus and community with positive effects for the global community.

5. Increase the Number of Outgoing International Students.

With the goal of increasing the number of outgoing international students the chair of the AUCIP committee organized, lead, offered, and marketed two Study Abroad Events for the College of Business throughout the year. The panel discussions for the College of Business promoted information on the 47 different programs that are offered for studying business abroad by San Francisco State University. The events are helping to fill unfilled capacities of the many open slots for programs in the College of Business for studying abroad which amount up to 150 open slots.

Students who have been abroad shared their experiences with peers. The events have encouraged students to apply for study abroad and attempted to take away their doubts and barriers to gain international study experience. The students hear about benefits and challenges of applying for international programs and reintegration after study abroad from other peers, faculty, and from a representative from the Office of International Programs. The event includes for instance information on language classes, application procedures for study abroad, and learning opportunities from and at businesses in different countries when signing up for study abroad.

6. Participate in the Reception of the ACIP Spring Meeting on Campus.

- The CSU Academic Council for International Programs (ACIP) hold its spring meeting at our campus from April 16 to 17, 2015. The reception served as a venue for the host campus to welcome our colleagues from across the system.
- AUCIP participated at the President's reception on the first day of the ACIP meeting on campus on April 16, 2015. Several of its members attended and the AUCIP committee chair held a speech to ACIP members. The words addressed to the CSU audience included a description of the role and function of the AUCIP committee as well as current and further plans and priorities of its work. The AUCIP has been a model for other campuses in creating a university-wide council promoting international programs.
- Upon requests of individual ACIP members, AUCIP followed up with several faculty members from several campuses of the CSU on the function, responsibilities, and contributions of the All-University Committee on International Programs. Distribution of this information decisively helps to establish or refine their own international faculty governance committees on the respective CSU campuses.

IV. Summary of goals for the 2015-2016 year:

- Continue to promote International Exchange opportunities.
- Continue to monitor (and when possible) address the concerns of faculty attempting to develop, sponsor, or continue international exchange programs.
- Promote the awareness of international sustainable issues on campus while also cooperating with international organizations in the community.
- Continue to participate in International Education Week 2015, but likely with a different focus and topic theme, as a result of a consultation and cooperation with the Office of International Programs.
- Get ready for an increase of international students and think about strategies to better accommodate a growing number of international students; especially, F-1 students looking for a degree.
- Continue to pursue ways that students can participate in international exchange without fear of becoming ineligible for financial aid due to an excess of credit units. This includes supporting the education of students on international exchange during their early tenure at SF State, and working with the Office of Financial Aid to protect students' eligibility.
- Identify an IEEC representative to participate in meetings and provide reports on their activities and their assistance with international exchange program information sessions, orientations, and other activities.
- Explore funding sources to support the Faculty Development Grants and Curriculum Internationalization Grants, and continue to look for alternative sources to help financially support faculty as they develop and continue to sponsor short-term international exchange. This funding will also be helpful to help subsidize student costs.

**San Francisco State University
ALL-UNIVERSITY COMMITTEE ON
INTERNATIONAL PROGRAMS**

APPENDIX 1

SUBCOMMITTEE DUTIES²

FACULTY DEVELOPMENT GRANTS-work with OIP in setting deadlines for this year's Faculty Development Grants; develop new criteria, if needed, for the Curriculum Internationalization Grants; consider ways to publicize results of previous grants; consider ways to promote grant applications.

CURRICULUM INTERNATIONALIZATION-Work with OIP on various initiatives to internationalize the curriculum throughout the SFSU campus, including promoting international tracks in as many majors as possible, provide leadership in each college to advise international students and students studying abroad and to assist in internationalizing the curriculum, and work with CET to provide assistance to faculty wishing to internationalize existing courses or create new courses with international content.

INTERNATIONAL STUDENTS-three areas of concern are enrollment, retention and the international student experience; for the next meeting the subcommittee could investigate what application and enrollment deadlines and requirements adversely affect international student application and enrollment; other matters to consider are how we can develop an understanding of international student retention.

NEW PARTNERSHIP REVIEW-review all current new program proposals; advise the full committee as to whether to approve such proposals. The committee also reviews existing guidelines and develops new guidelines pertaining to new partnership proposals.

SHORT TERM PROGRAMS AND FUNDING ISSUES-advise the committee as to factors contributing to the recent increase in short-term programs; advise the committee on student and faculty financial issues affecting short-term programs.

² As already during the previous academic year 2013-2014, these subcommittees did not convene during the 2014-2015 academic year. The lack of funding for grants, the lack of administrators on the committee, and the current size of the committee, rendered these subcommittees unnecessary. It is expected that these subcommittees will reconvene in the future when necessary.