San Francisco State University
ALL-UNIVERSITY COMMITTEE ON
INTERNATIONAL PROGRAMS

ANNUAL REPORT
As of May 12, 2014

I. Executive Summary

The All-University Committee on International Programs (AUCIP) is an Academic Senate committee whose membership is drawn from all colleges\(^1\) and various administrative units of San Francisco State University (SF State). Members of the 2013-2014 were: Jocelyn Hermoso (Social Work, Statewide Representative), Mazyar Behrooz (History, Senate Liaison); Melissa Camacho (BECA, Liberal & Creative Arts), Chair; Mehmet Ergul (Hospitality Management, At-Large Rep); Ali Borjian, (Elementary Education, GCOE); Pavlína Látková (Recreation, Parks, & Tourism, HSS); Wenshen Pong (Engineering, COSE); Johnetta Richards (Africana Studies, ES); Josephine Arce, (Elementary Ed., At-Large Rep); José Galván, (CELIA, Academic Affairs); Ann Koch (Management, COB); Hildy Heath (Director, Office of International Programs), ex officio.

*Note: Despite the efforts of the Academic Senate, no student representative from ICCE (or any other group) was identified or selected to serve on the committee.

During the 2013-14 academic year, the AUCIP worked on a variety of activities in furtherance of the international programs of SF State. These activities included: (1) reviewing and approving proposals for exchange programs and other cooperative agreements; (2) supporting the work and programs of the Office of International Programs (OIP); (3) consulting with faculty working with or attempting to create short-term or fee-based short-term exchange programs; initiate discussions for alternative funding sources for programs, grants, scholarships, and other initiatives.

Subcommittees designed to deal specifically with these tasks did not convene during the academic year; the full committee addressed them.

II. Charge to the Committee

The All-University Committee on International Programs is charged to perform the following functions:
1. Advise the Director of International Programs

\(^1\) Including the College of Extended Learning and International Affairs (CELIA).
2. Formulate curricular and policy recommendations to be forwarded to the Academic Senate through its standing committees and to other all-university committees such as the Graduate Council, the General Education Council or the Interdisciplinary Council as appropriate.

3. Represent the faculty on matters concerning international programs.

4. Elicit support from the faculty and administration for international programs.

5. Facilitate coordination of inter-college and all-university projects that enhance the University’s international programs.

6. Develop plans for new international education projects, in cooperation with departments, schools or colleges.

7. Collect, compile and transmit information about the University’s international programs:
   a. Receive reports from the units that operate international programs about the activities of these programs.
   b. Collect and compile whatever additional information about the operation of the University’s international programs the Committee deems necessary to fulfill its charge.
   c. Inform the campus community about opportunities provided by international programs.
   d. Bring any problems or concerns regarding the operation of international programs to the attention of whichever university offices or committees have responsibility for resolving such problems or concerns.
   e. Report annually to the Academic Senate.

III. Activities of the Year

1. Exchange Programs and Other Cooperative Agreements.

The AUCIP recommended for approval the following proposals for bilateral exchange with SF State:

- Exchange Agreement, Sciences PO (Paris Institute of Political Studies), France
- General MOU, Chengdu University, China
- Exchange Proposal, Edna Manley College, Kingston, Jamaica
- Exchange Proposal, National Taiwan Sports University, Taiwan
- General MOU, Tianjin Foreign Studies University, China

MOUs and institutional partnerships:
- Chifeng College, Inner Mongolia Autonomous Region, China

The committee notes that the number of MOUs and proposals has decreased since last year.

The committee also notes that there is currently no requirement in place for exchange proposals to require students to have coursework completed that provides them with a
specific understanding of the country (its history, culture, etc.) prior to participating in an international exchange program.

2. **Formulate Positions and Recommendations.**
As part of the AUCIP’s on-going efforts to draft policy and offer recommendations to be forwarded to the Academic Senate through its standing committees and to other all-university committees, it submitted a Statement to the SF State Strategic Planning Committee on February 28, 2014. This statement reiterates the importance of maintaining internationalization as one of the major goals of the university’s new strategic plan. (See Appendix II).

3. **Support the work and programs of the Office of International Programs:** The OIP has defined five (5) major areas of responsibility: (1) Serve as a clearinghouse of information on international education; (2) assist in the international development of faculty and curriculum; (3) serve students, both international students and study abroad students; (4) work with the community, including local, state and federal agencies and international organizations; and, (5) advice on and support international protocol, oversee campus protocol for international visitors and assist faculty and staff in preparing for international visitors.

The AUCIP supported various OIP activities (highlighted below) that relate to the third area of responsibility.

- **International Education Week.** SF State’s International Education Week is one of the largest in the country. The 2013 annual International Educational Week (IEW), held November 12-15, was very successful. There were several events, including Diplomats Day, cultural food fairs, a student reception, film screeners, and other events. There was an effort on behalf of OIP to get more faculty involved, and to put together events that took place during the evenings to encourage participation of students from colleges that offer evening courses.

- **International Exchange.** Several Study Abroad Fairs publicizing opportunities to participate in international exchange programs were held throughout the 2013-2014 academic year. Unfortunately, the lack of an ICEE representative led to minimal information about these events. Nonetheless, The AUCIP has played an active role in preparing students for study abroad by promoting these programs in classes, teaching prerequisite classes, writing recommendation letters, and mentoring students. AUCIP members volunteered to assist with interviewing student applicants to the CSU International Programs, participated in the fall and Spring Certification Ceremonies, and helped with the Study Abroad orientations.

- **CSU Resident Director Program.** The AUCIP promoted the program to faculty. Statewide Representative met and communicated with potential applicants to the program to clarify questions and share additional information.
- **Monitor the impact of OIP restructuring on International Exchange.** The AUCIP recognizes that OIP is now part of CELIA. There have been discussions surrounding the impact of this restructuring, primarily on the ability to design and encourage participation in short-term international exchange programs due to the rising costs of these programs, which are not covered by financial aid.

- **Discuss ways of reaching out to Financial Aid to grant leniency to students who will surpass their credit limits if they participate in international exchange.** AUCIP is aware that that students often do not participate in international exchange because doing so will make them ineligible for financial aid thanks to surpassing the maximum number of credit units (120/180) that can be paid for by said aid. It is looking into ways to work with the SF State Financial Aid office to see what can be done to help more students be eligible for international exchange.

4. **Represent the Faculty On Matters Concerning International Programs.**

- **Meet/discuss concerns and challenges surrounding short term programs.**
  During the course of the academic year, the committee discussed some of the challenges being faced by specific faculty to sponsor and develop short-term international exchange options that are affordable for their students. Concerns raised include the difficulty to navigate the system by which programs need to be developed; finding ways to make the programs affordable for their students, including reducing the costs of CELIA-imposed fees, insurance, (etc.). Difficulties with CSU and SF State guidelines imposed by Risk Management, and other departments were also discussed.

  Faculty attempts to restructure an existing fieldwork class to create a required student fee-based international exchange component to it is also being monitored, as it can offer a potential and much more cost-effective option for students to participate in international exchange that will complement or enhance their educational experience as SF State students. These fees would be covered, at least in part, by financial aid.

  The AUCIP is troubled about the concerns raised by faculty about the impact the current cost of short term international exchange is privileging those students who have the economic resources available to pay for these experiences. It notes that this situation not only undermines the University’s strategic goal of internationalization (CUSP II, Goal IV), but also undermines the university’s overall mission of fostering, supporting, and providing access to a well-rounded liberal education.

- **Funding for Faculty Grants and Student Scholarships.** The committee

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2 The AUCIP CELIA representative, Dr. José Galván, did not attend the meetings during which these presentations and discussions took place.
discussed possible ways to go about looking for potential funding sources through private or government sectors to help fund Faculty Grants and student scholarships.

IV. Summary of goals for the 2014-2015 year:

- Continue to promote International Exchange opportunities.
- Continue to participate in International Education Week 2014.
- Continue to monitor (and when possible) address the concerns of faculty attempting to develop, sponsor, or continue international exchange programs.
- Explore funding sources to support the Faculty Development Grants and Curriculum Internationalization Grants, and continue to look for alternative sources to help financially support faculty as they develop and continue to sponsor short-term international exchange. This funding will also be helpful to help subsidize student costs.
- Establishing a policy for better cultural education prior to students leaving for different countries.
- Continue to pursue ways that students can participate in international exchange without fear of becoming ineligible for financial aid due to an excess of credit units. This includes supporting the education of students on international exchange during their early tenure at SF State, and working with the Office of Financial Aid to protect students’ eligibility.
- Identify a ICEE representative to participate in meetings and provide reports on their activities and their assistance with international exchange program information sessions, orientations, and other activities.
APPENDIX 1

SUBCOMMITTEE DUTIES

FACULTY DEVELOPMENT GRANTS-work with OIP in setting deadlines for this year’s Faculty Development Grants; develop new criteria, if needed, for the Curriculum Internationalization Grants; consider ways to publicize results of previous grants; consider ways to promote grant applications.

CURRICULUM INTERNATIONALIZATION-Work with OIP on various initiatives to internationalize the curriculum throughout the SFSU campus, including promoting international tracks in as many majors as possible, provide leadership in each college to advise international students and students studying abroad and to assist in internationalizing the curriculum, and work with CET to provide assistance to faculty wishing to internationalize existing courses or create new courses with international content.

INTERNATIONAL STUDENTS-three areas of concern are enrollment, retention and the international student experience; for the next meeting the subcommittee could investigate what application and enrollment deadlines and requirements adversely affect international student application and enrollment; other matters to consider are how we can develop an understanding of international student retention.

NEW PARTNERSHIP REVIEW-review all current new program proposals; advise the full committee as to whether to approve such proposals. The committee also reviews existing guidelines and develops new guidelines pertaining to new partnership proposals.

SHORT TERM PROGRAMS AND FUNDING ISSUES-advise the committee as to factors contributing to the recent increase in short-term programs; advise the committee on student and faculty financial issues affecting short-term programs.

3 These subcommittees did not convene during the 2014-2014 academic year. The lack of funding for grants, the lack of administrators on the committee, and the current size of the committee, rendered these subcommittees unnecessary. It is expected that these subcommittees will reconvene in the future when necessary.
Statement on SF State Strategic Plan

The All-University Committee on International Programs (AUCIP) is an Academic Senate committee whose membership is drawn from all colleges and various administrative units of San Francisco State University (SF State). Its primary charge is to carry out the university’s strategic goal of internationalization (CUSP II, Goal IV).

In response to your call for input on the university strategic planning process, we at the AUCIP would like to present this statement on what we view should be an important focus of the strategic plan for the next few years. The AUCIP would like to maintain internationalization as one of the major goals of the university’s new strategic plan.

International education and fostering multicultural understanding are integral components of liberal education. Integrating global content into the curriculum is thus essential. In its 113 year history, San Francisco State University has aspired to prepare students to become active and ethical citizens who uphold global perspectives in their respective disciplines and fields of practice.

By keeping internationalization as one of the major goals of the new strategic plan, we expect to see the university carry on with its commitment to:

- Keep the educational and social justice priority and spirit of study abroad in mind when developing funding, research, teaching, and project-oriented options for SF State/CSU study abroad and faculty-led study-abroad options;
• Provide on-going support for international students;
• Support faculty in pursuing international research and scholarship opportunities so that all faculty have a reasonable and equitable opportunity to develop and complete them;

• Support students by providing reasonable and equitable financial assistance to facilitate their participation in research, teaching, and project-oriented SF State/CSU study abroad and faculty-led study-abroad opportunities designed to enhance their education and international experience;

• Incentivize faculty to internationalize the curriculum; and

• Assist staff in implementing campus policies, procedures, practices, and priorities to ensure support for internationalization.

The university has a proven track record of supporting the internationalization of the campus and curriculum at the highest levels. As a result, SF State has received the following recognition and awards from reputable institutions of international education for its internationalization efforts:

• Recipient of the Benjamin A. Gilman International Scholarships for 12 SF State students to help fund their study abroad programs for Spring 2014.

• Recognized by the Chronicle of Higher Education, October 2013 issue, as one of the nation’s top universities for successful applicants to the Fulbright U.S. Student Program.

• Recognized as among the top 20 master’s-level institutions for the number of faculty and staff who earned prestigious Fulbright scholarships in 2012-13.
• Recipient 2012 of the Senator Paul Simon Award for Campus Internationalization.
• Recognition from the Chronicle of Higher Education, November 2, 2012 issues as one of the nation's top producers of Fulbright Scholars. We hope that, through the new strategic plan, the university will continue to affirm its commitment to make international education and experiences available to its diverse student body and campus community.

We appreciate the opportunity to forward this statement to the Strategic Plan Coordinating Committee. Thank you very much.

AUCIP 2013-2014
Melissa Camacho (BECA), AUCIP Chair
Josephine Arce (Secondary Education), At-large Representative
Maziar Behrooz (History), Academic Senate Liaison
Ali Borjian (Secondary Education), Graduate College of Education Rep
Mehmet Ergul (Hospitality), At-large Representative
Jose Galván (CELIA), Academic Affairs
Hildy Heath (Director, OIP), International Programs
Jocelyn Hermoso (Social Work), CSU-ACIP Faculty Representative
Ann Koch (Management), College of Business Representative
Pavlina Látková (Recreation, Parks, & Tourism), CHSS Representative
Wenshen Pong (Engineering), College of Science & Engineering Rep
Johnetta Richards (Africana Studies), College of Ethnic Studies Rep
# ALL-UNIVERSITY COMMITTEE ON INTERNATIONAL PROGRAMS

Members of AY 2013-2014

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