The Constitution of the Faculty of San Francisco State University, in Article III, Section 1, assigns the Academic Senate responsibility to formulate policies and procedures regarding, among other things, student admissions and retention. The likelihood that applications will increase faster than capacity in the near future makes it necessary to consider enrollment strategies.

I. Definitions

1. Enrollment management includes all university policies and procedures having to do with the recruitment, application, selection, and enrollment of students, whether as first-time freshmen or as transfer students or as graduate students.

2. SFSU's historical service area means those San Francisco Bay area high schools and community colleges that have historically provided significant numbers of students to SFSU.

II. Principles

1. SFSU is committed to providing qualified students with the greatest possible access to excellent higher education and lifelong learning. Accordingly, SFSU shall continue to search for innovative ways to provide access within the constraints of available funding.

2. Enrollment management should allow the University to enhance, not compromise, the diversity reflected by our enrollment and by our community. Diversity shall remain an important concern of the University.

3. Enrollment management strategies shall evolve with the consultation of various constituencies, so that the use of selection criteria or other techniques shall not distort the current array and balance of programs.
4. Changes in the proportions among lower-division, upper-division, and graduate division 
students as well as among majors and professional programs shall be deliberate, 
consultative policy decisions.
5. In managing enrollment, SFSU shall maintain its commitment to students coming from 
SFSU's historical service area.

III. All-University Enrollment Management Committee

1. The All-University Enrollment Management Committee shall consist of the following 
members:

   - the chairs of the Academic Senate and of the Senate's Educational Policies Council and 
     Student Affairs Committee;
   - three faculty members elected by the Academic Senate from the faculty at large, to 
     overlapping three-year terms; these members may succeed themselves for any number 
     of terms;
   - two members appointed by the Vice-president for Academic Affairs;
   - the Associate Vice-president for Enrollment Planning and Management; and
   - two students designated by the Associated Students.

1. The committee shall choose its chair from among its members at its first meeting of 
each academic year. The first meeting of each academic year shall be called by the 
chair of the academic senate in consultation with the vice-president for academic affairs.
2. The committee shall meet at least once in the fall semester to review current enrollment 
patterns and projections and to discuss whether changes in policies and procedures are 
likely to be needed. The committee may be called to meet as frequently as situations 
require.
3. The committee shall:

   - advise the president on all aspects of enrollment management, including the calendar 
     for the applications process and changes in the campus's enrollment target;
   - review and recommend to the Academic Senate regarding proposals from individual 
     programs seeking impaction, including supplementary procedures for maintaining a 
     diverse student body; and receive and review annual reports from impacted programs 
     on their success in maintaining a diverse student body and on the need for the 
     continuation of impaction;
   - collect and disseminate best practices developed by departments and programs to 
     manage enrollments, whether through impaction or through other measures;
   - review and recommend to the Academic Senate regarding proposals to limit 
     undergraduate applications from outside the historical service area of SFSU;
   - review and recommend to the Academic Senate regarding proposals to change the 
     proportions among lower-division, upper-division, or graduate students, or among 
     degree programs or professional programs; and
   - recommend to the Academic Senate regarding any changes in this policy or in related 
     policies.
5. The Enrollment Management Committee is not intended to function as the presidential advisory group mandated for each campus by the Board of Trustees in its resolution of September 18, 2002.

***UNANIMOUSLY APPROVED by the Academic Senate at its meeting on December 3rd, 2002***

***APPROVED by PRESIDENT CORRIGAN on December 6th, 2002***